

Fanatics 101 is a locally owned company that is currently operating two locations in the Mall at Johnson City and in the Asheville Mall. We offer a wide variety of sports apparel and memorabilia for every fan. We carry team apparel, autographs, framed collectibles, car accessories, home décor items, titanium necklaces, banners and other team memorabilia items. We are your one stop shop for everything that you need to show your support for your favorite team.

Fanatics 101 carries officially licensed products including Reebok, Adidas, Top of the World, Zephyr, Mounted Memories, Upper Deck, Phiten, Mitchell and Ness, Majestic Athletics, Twins 47, and many more. We pride ourselves in carrying only the best and most current brands.

Whether you collect for pleasure or profit, whether your purchase is for yourself or a gift, we are here to make certain you are totally satisfied with your selection, everytime.

Stop in and see us the next time you're in Asheville or Johnson City; You're bound to find what you're looking for. If you can't find it, ask us... we'll be happy to try and get it for you!

The mission of Fanatics 101 is to offer a wide variety of products in a wide variety of teams to serve the public. Combined with superior products, Fanatics 101 offers exceptional customer service. It is the mission of Fanatics 101 to first, make our customers feel welcome, and secondly to help the customer find what they are looking for. Fanatics 101 is constantly adding new items to our product line in an effort to be able to serve every fan that comes into our store or visits our online store. It is our mission to serve the customer.





PRODUCTS ADDED WEEKLY!

Search for your product...

It's Easy and Fast!!!

Located at the top of every page.

Search (Example: Tennessee Tie)

Asheville Commercial

Johnson City Commercial

